

Gentle Leader®



CLICKER

The new Gentle Leader® Clicker has been intentionally designed to be more quiet. The intensity of the sound of the click is less than what is currently available in traditional clickers. Canine hearing is at least five to seven times greater than that of the human ear. What we hear at one hundred yards the dog can hear at one quarter of a mile! The softer sound is particularly ideal for fearful and anxious dogs. Many dogs, particularly younger ones, *react fearfully* to loud, sharp “clicks”. Research has shown that higher pitched sounds more often produce excitatory responses in dogs than do lower pitched sounds, which are *calming* to the dog.



The bone shaped design allows easier holding and adaptability. By adjusting the thumb position on the metal depressor you can easily change the tone and intensity of the clicks allowing additional flexibility in you canine training. Stainless steel metal has been intro-

duced to avoid rusting and increase the longevity of the clicker. This product will provide hours of training fun and enjoyment with any canine companion.

The new Gentle Leader® Clicker has been designed with a convenient ring that can be attached to a wrist band or neck band for ease of use during training exercises.



The Gentle Leader® Clicker is available in a three clicker hanging display package that contains brief training instructions. The tri-pack has been designed to maximize in store visual appeal, and sales.



The Gentle Leader® Clicker is also available in bulk and can be ordered in small or large quantities.

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The Gentle Leader® Clicker is available custom stamped with your logo, company information, or as a seasonal or sales promotion.

Your custom stamp will be on the top side of the clicker (the side with no hole), and the Gentle Leader® logo will appear on the bottom side (the side with the hole) - as seen on the opposite page. We offer several colours for your logo choice, all stamped on the green clicker body.



More information about charges and requirements for this service is available from PABA.